Dear Patrons,

In an effort to improve [name of public library]'s services to its patrons, we are conducting a short survey to gauge demand and preferences for e-books. The results will be used to establish an e-book collection development model and ultimately influence e-book purchases. This survey should take no more than 10 minutes to complete. Participation is voluntary and all responses will remain anonymous. Please return your completed survey to any member of the library staff. This survey is also available on [name of public library]'s website at [www.library.org]. We thank you for your time and participation.

Thank you,
[Name of Public Library]

This survey is divided into three sections: Part A: All Participants, Part B: Current E-reader/E-book Users, and Part C: Prospective E-reader/E-book Users. After completing Part A, you will be directed to either Part B or Part C.

Please mark your answer next to the choice that best represents your response.

Part A: All Participants

1. Do you currently use or own an e-reader?

> Yes (Please continue to answer the remaining questions in Part A, then skip to Part B: Current E-reader/E-book Users which begins with question 8)

> No (Please continue to answer the remaining questions in Part A, then skip to Part C: Prospective E-reader/E-book Users which begins with question 13)

2.   What are your reading habits with respect to traditional physical print books and e-books?

> I read only physical print books, I do not read e-books.

> I read mostly physical print books, along with some e-books.

> I read physical print books and e-books equally.

> I read mostly e-books, but still read some physical print books.

> I read only e-books, I no longer read any physical print books.

3. What reason(s) would you choose to read an e-book versus a physical print book? Mark all that apply.

        None, I prefer to not read e-books (please skip to question 6)

        Portability (carrying many books on a trip, etc.)

        Convenience (instantly download books, etc.)

        Selection (more book choices, access to legally free books, etc.)

        Features (e-readers have built-in dictionaries, etc.)

        Accommodations (screen relieves eye pain, can increase font size, etc.)

        Other, please specify:

        _____

4. What type(s) of e-books would you or do you prefer to read? Mark all that apply.

	Audiobooks		Adult Non-fiction (general)
	Children and Teen Fiction		Popular New Releases
	Children and Teen Non-fiction		Biography and Autobiography
	Adult Fiction (general)		Business and Finance
	Popular New Releases		Current Events
	Classics		Family and Relationships
	Historical Fiction		Foreign Language Study
	Horror		Health and Fitness
	Humor		History
	Literary Fiction		Humor
	Mystery and Thriller		Politics
	Romance		Religion and Spirituality
	Science Fiction and Fantasy		Self-improvement

        Other, please specify: _____

5. Of the e-book format options available, do you prefer:

        Only audio e-books

        Only readable e-books

        Both audio and readable e-books

6. If there is a child and/or teen in your household (ages 0-15) who is interested in e-books, please specify what type(s) of e-books s/he would prefer to read. Mark all that apply.

	Audiobooks
	Children Fiction (general)
	Picture Books
	Easy Readers
	Chapter Books
	Graphic Novels
	Children Non-fiction (general)
	Teen Fiction (general)
	Graphic Novels
	Teen Non-fiction (general)

Other, please specify: _____

7. Please indicate your age range:
(Our intent of this question is to determine if there is a relationship between age and e-book preference)

16-19

20-29

30-39

40-49

50-59

60-69

70 or older

Prefer not to answer

This concludes Part A. If you answered yes to question 1, please continue to Part B: Current E-reader/E-book Users which begins with question 8. If you answered no to question 1, please continue to Part C: Prospective E-reader/E-book Users which begins with question 13.

Part B: Current E-reader/E-book Users

8. Have you borrowed an e-reader from [name of public library]?

> Yes
>
> No

9. What type of e-reader do you use or own? Mark all that apply.

> Amazon Kindle
>
> Barnes & Noble Nook
>
> Sony eReader
>
> iPad or other tablet
>
> iPhone or other smart phone
>
> Desktop computer or laptop
>
> Other, please specify type:
>
> _____

10. Do you borrow e-books from the [name of library]?

> Yes
>
> No; Please specify why then skip to the end of Part B after question 12:
>
> _____

11. How many e-books do you borrow in a month?

> 1 to 3
>
> 4 to 6
>
> 6 or more

12. In the event an e-book you wanted to borrow was unavailable, would you prefer to:

> Place a hold and wait for the e-book.
>
> Purchase the e-book.
>
> Borrow the physical print book from the library.

This concludes Part B. Thank you again for you time and participation. If you have additional comments or suggestions, please skip to end of the survey. Otherwise you may return your completed survey to any member of the library staff.

Part C: Prospective E-reader/E-book Users

13. Are you interested in learning more about e-readers and e-books through programs offered at [name of public library]?

Yes, please specify what you are interested in or would like to learn about:
_____

No, please specify why:
_____

14. Are you interested in borrowing an e-reader from [name of public library]?

Yes

No, please specify why:
_____

15. Are you interested in borrowing e-books from [name of public library]?

Yes

No, please specify why:
_____

This concludes Part C. Thank you again for you time and participation. If you have additional comments or suggestions, please see below. Otherwise you may return your completed survey to any member of the library staff.

If you have any additional comments or suggestions for [name of public library] concerning e-books, please use the space below:
_____
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Thank you again for your time and participation. We are very appreciative and look forward to using the results to help establish an e-book collection model and determine future e-book purchasing decisions. Please return your survey to any member of the library staff.